



**Astra Visual**

المجرة المرئية • Display Vision

# COMPANY PROFILE

WHO WE ARE / GLOBAL NETWORK

PROFESSIONAL MANUFACTURER / ON-STEP SERVICES

## WHO WE ARE

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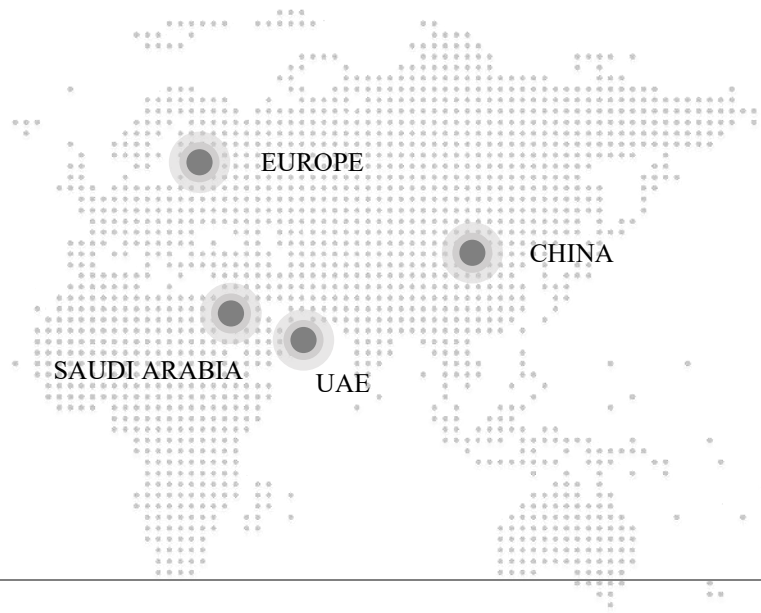
Astra Visual is a leading manufacturer of LED display solutions in the Middle East. With a diverse team of over 80 professionals and four international offices and factories located in Saudi Arabia, the UAE, China, and the EU, Astra Visual has successfully delivered projects across the Middle East, Africa, Europe, and East Asia. The company's global reach spans over 60 countries, engaging with 3,000 partners and completing more than 10,000 projects.

As a trailblazer in high-tech display manufacturing and the top Novastar controller provider in the Arabian Peninsula, Astra Visual is dedicated to advancing product research and technological innovation. The company offers comprehensive turnkey solutions tailored to various needs, including design, customization, installation, maintenance, and training. Astra Visual strives to create value-added solutions that empower its partners and drive exceptional results.

## GLOBAL NETWORK

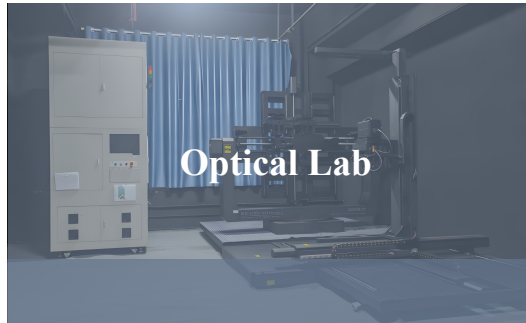
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Overseas Branches    4    Partners    3000+

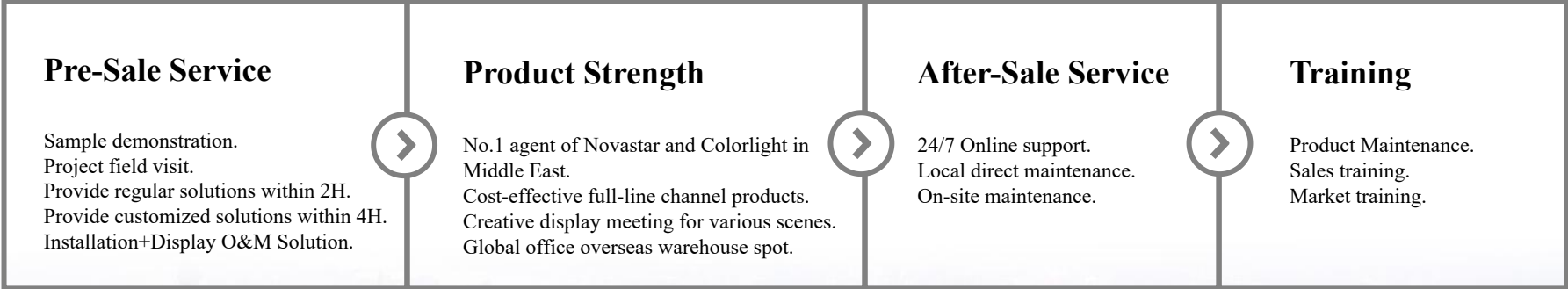


## Professional Manufacturer

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# One-Stop Services



# PRODUCT LAYOUT

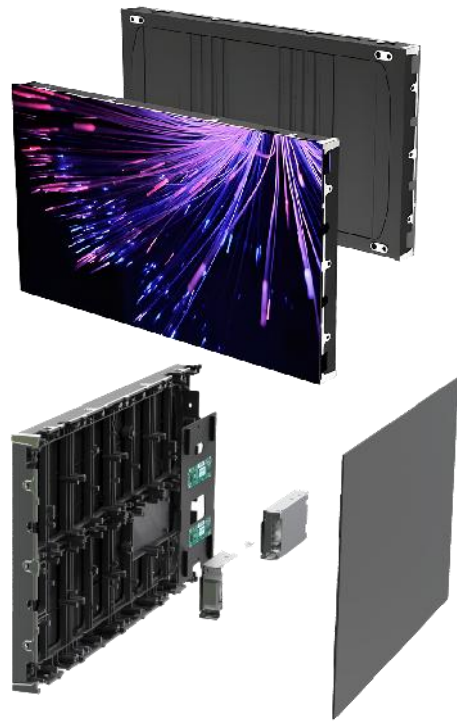
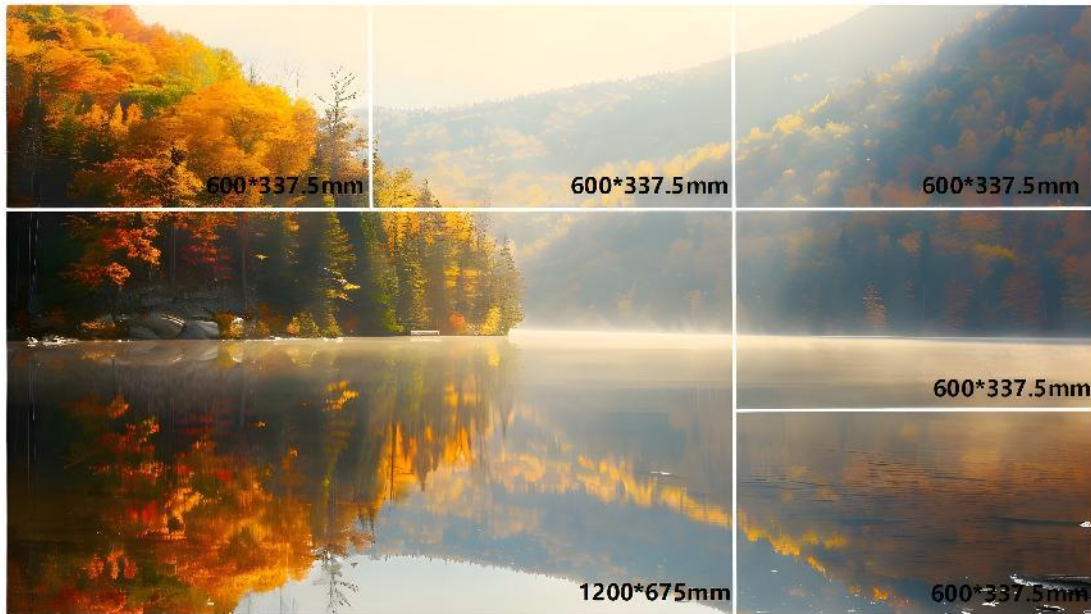
INDOOR / OUTDOOR / CREATIVE

ENTERPRISE / RENTAL / CONTROL SYSTEMS

## Riyadh Ray (راي رياض)

COB Premium Cabinet

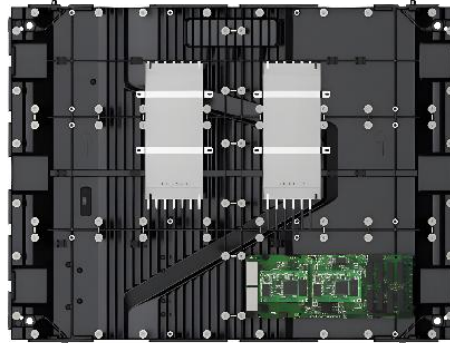
P0.6, P0.7, P0.9, P1.2, P1.5, P1.9 | 600/337.5/1200mm Cabinet Size



## Visual (فيجوال)

COB Cabinet

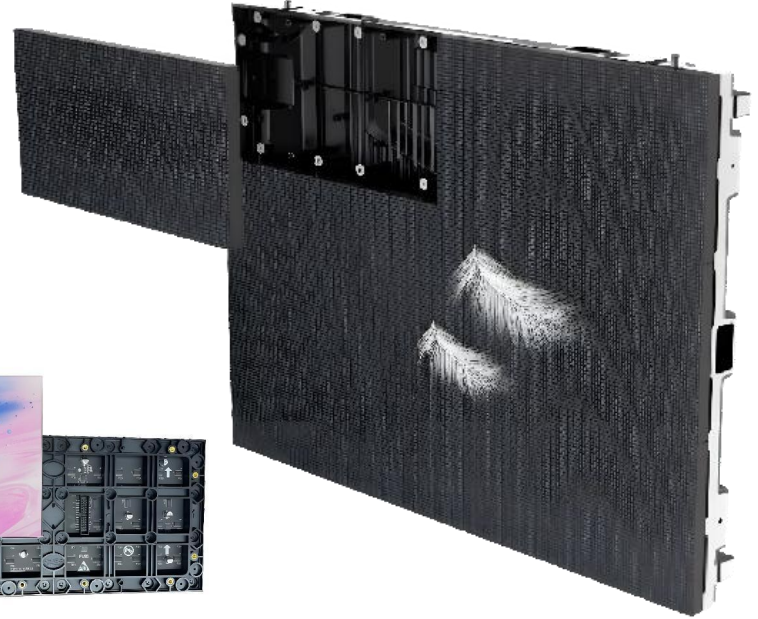
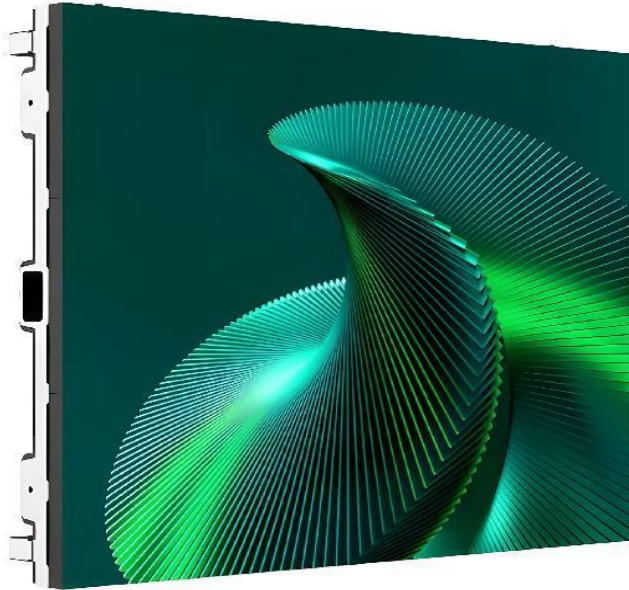
P1.5, P1.8, P2.5 | 640\*480mm Cabinet Size



## Najm (نجم)

Indoor SMD Cabinet

P1.5, P1.8, P2.5 | 640\*480mm Cabinet Size

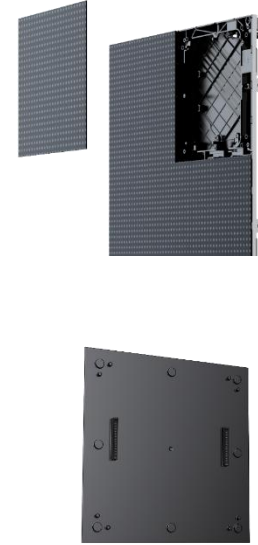


## Summit (قمة)

Premium SMD Cabinet

P1.5, P1.9, P2.6, P3.9 | 250\*500/1000mm Cabinet Size

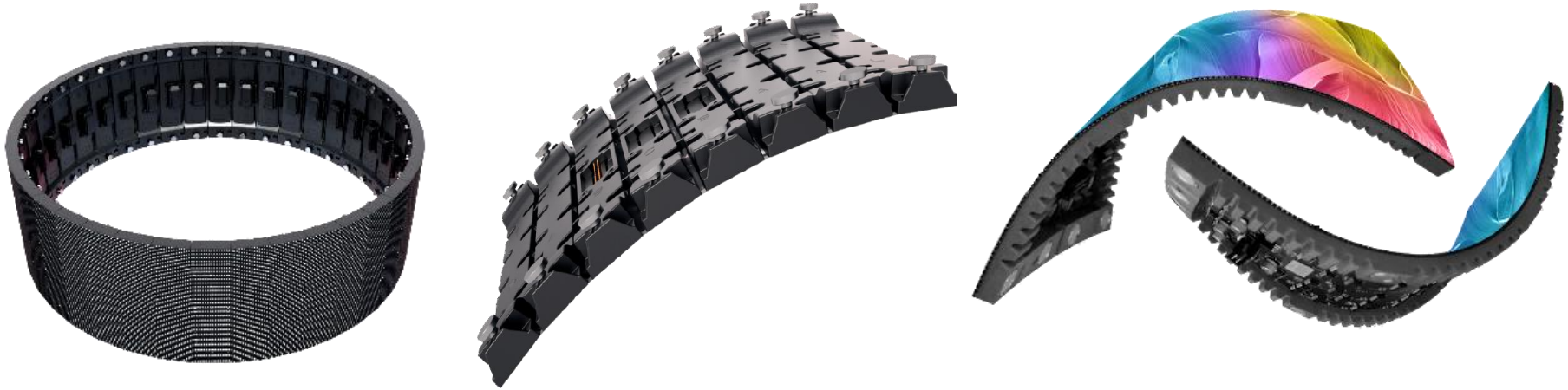
Free Splicing Feature



## Infinite (انفینیت)

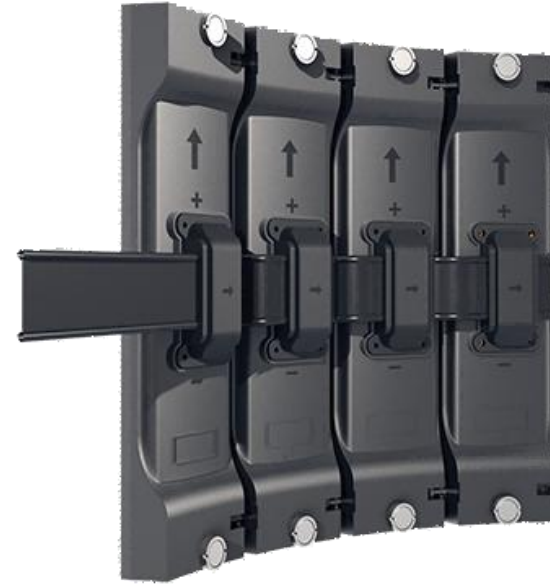
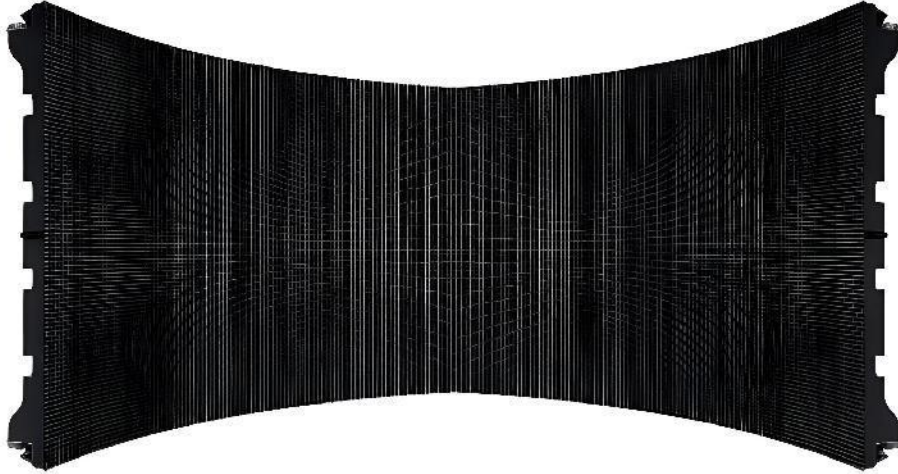
Flexible Indoor Module

P1.2, P1.5, P1.8, P1.9, P2.5, P2.6, P2.9 | 250\*250mm Module Size



## Onfinite (اونفینیت)

Outdoor Flexible Module  
P2.9, P3.9, P4.8 | 250\*250mm Module Size  
Up to 7500 nits



## Beast (بيست)

Outdoor Platinum Cabinet

P.4.44, P5.7, P5.9, P6.6, P8, P10 | 960\*960mm Cabinet Size

IP66

Up to 10,000 nits



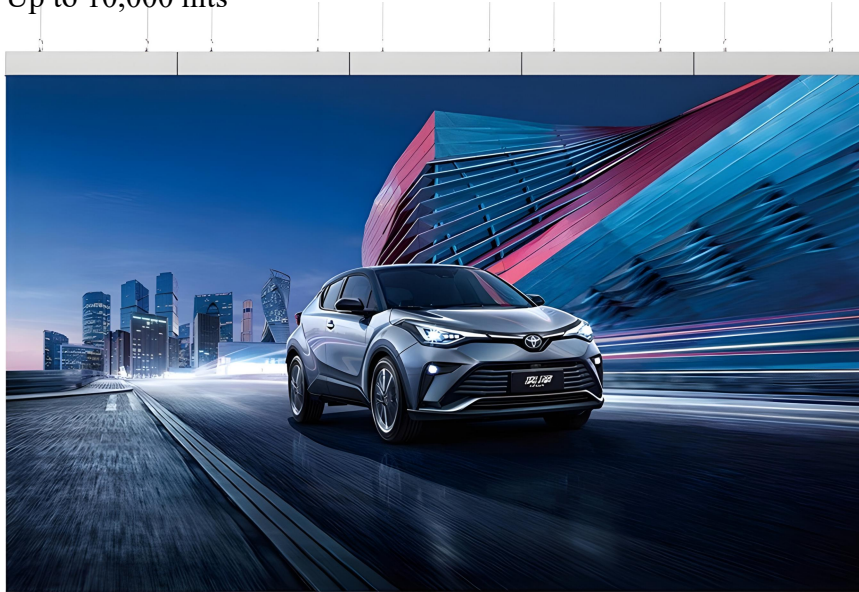
## Dune (دوون)

Outdoor Cabinet

P2.9, P3.9, P4.8, P6.2, P7.8, P10 | 1000\*1000mm Cabinet Size

IP66

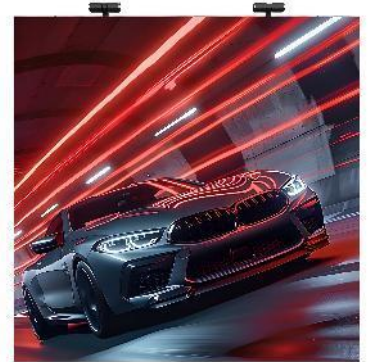
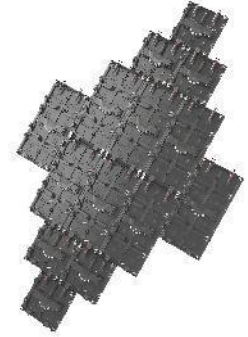
Up to 10,000 nits



## Misk (مسك)

Rental Indoor Cabinet COB/GOB/SMD

P1.2, P1.5, P1.9, P2.6, P2.9, P3.9, P4.8 | 500\*500/1000mm Cabinet Size

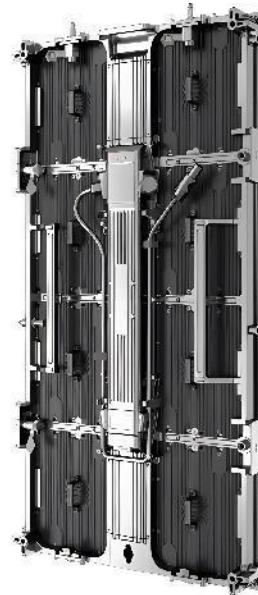
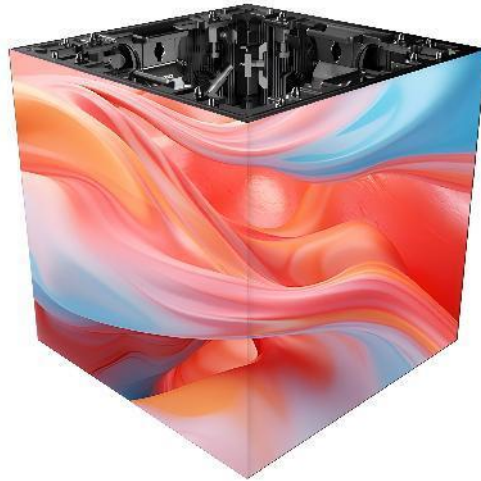


## Joud (جود)

Rental Outdoor Cabinet

P2.6, P2.9, P3.9, P4.8 | 500\*500/1000mm Cabinet Size

Up to 5,500 nits

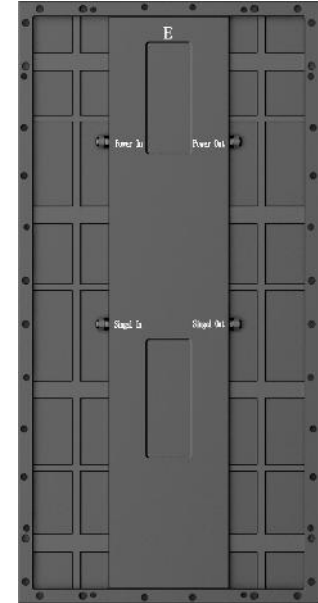


## Pulse (بالص)

Interactive Floor Cabinet

1 Tonnes per sqm

P1.9, P2.6, P2.9 P3.9, P4.8 | 500\*500/1000mm Cabinet Size



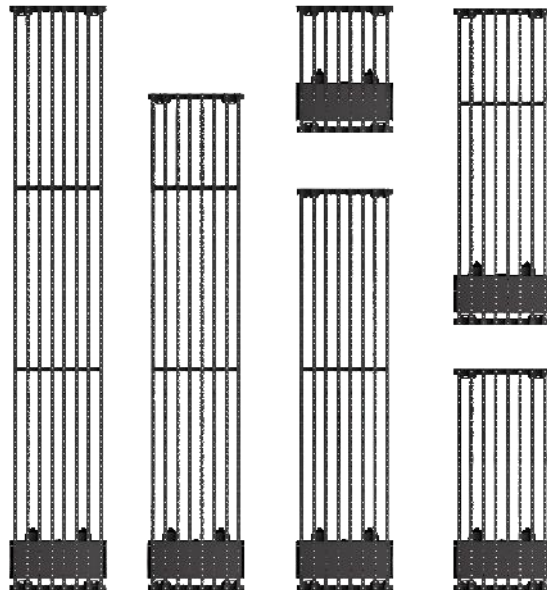
## Mesh (شبكة)

Indoor/Outdoor Mesh Cabinet

IP66

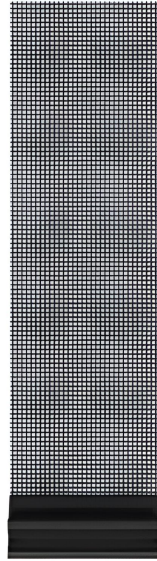
Up to 10,000 nits

P3.91\*7.81, P2.6\*5.2, P10.4 | 1000\*1000mm Cabinet Size



## Holo (هولو)

Transparent LED Screen  
P2.5, P3.91, P6.25, P10  
Up to 5,000 nits



## Zain Beam (زين بيم)

DLP Projector

Indoor/Outdoor Variations

4K Output up to 34,000lm

Interactive function



## SmartFilm (الحائط)

Smart Film  
Transparent/Privacy Mode

☐ Turned off



☒ Turned on



Laminated Smart film electro-optical principle

## Poster(پوستر)

Customizeable Intergrated LCD/LED Poster Screen

Indoor/Outdoor

Touch Functions



## All-In-One (المدمج)

Intergrated LCD/LED All-In-One Solutions  
Home Cinema Configurations Available



## OLED (أوليد)

Transparent OLED Screen  
Interactive  
Customizeable



## Sensor (سنسور)

Customizeable LCD Screen  
Object Recognition  
Interactive  
Capacitive Touch



## Conference (الكونفرانس)

Integrated Meeting Solution  
Customizeable with pop-up screens and audio system



## Controller and Accessories

Colorlight  
Novastar  
Customizeable Integration



Excellent experience

High reliability

High security

### Rich and useful functions

Software &amp; hardware secondary development docking

Dedicated server for rapid deployment

# CASE STUDY

## Digital out-of-home (DOOH) Advertising



Dubai, UAE



Abu Dhabi, UAE



Dubai, UAE

## Buildings



Amman Jordan



Chengdu, China



Abu Dhabi, UAE

## Commercial Spaces



Kuwait City, Kuwait

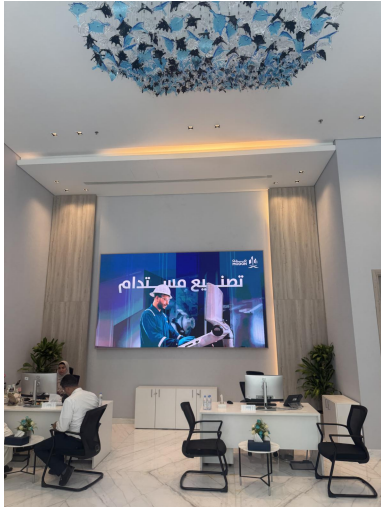


Kuwait City, Kuwait



Dubai, UAE

## Commercial Spaces



Riyadh, KSA



Riyadh, KSA

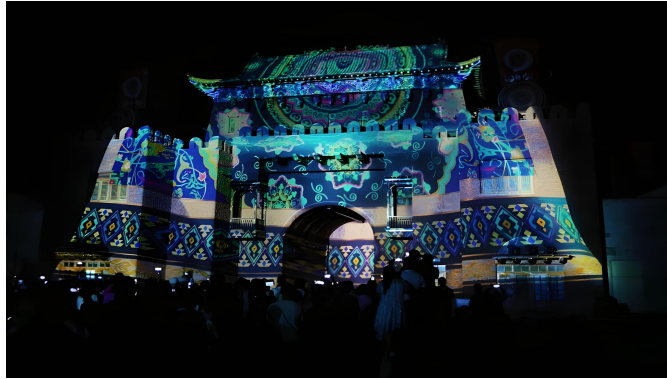


Jeddah, KSA

## Creative Spaces



Zhongshan, China



Kashgar, China



Kuwait City, Kuwait

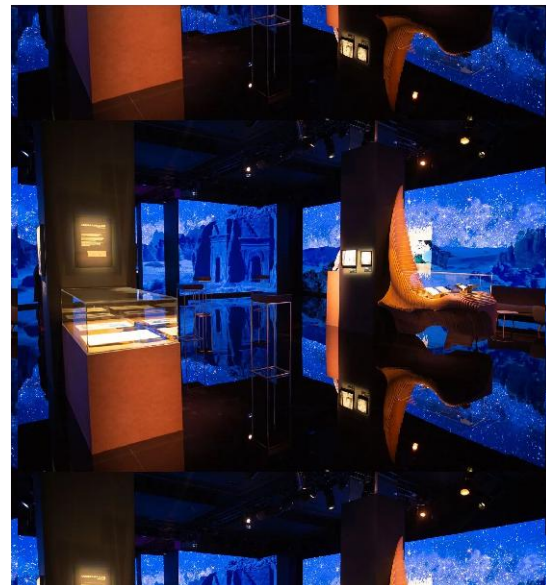
## Exhibit



Dubai, UAE



Dubai, UAE



Amman, Jordan

## Poster/Kiosk Solutions



Riyadh, KSA



Jeddah, KSA



Riyadh, KSA

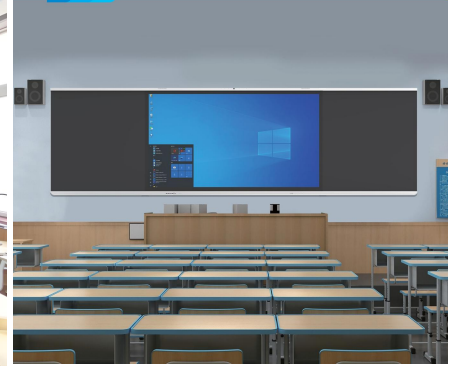
## All-In-One Solutions



Riyadh, KSA



Shenzhen, China



Dubai, UAE

## Studios & Media



Suzhou, China



Changsha, China



Chengdu, China

## Corporate



Ningbo, China



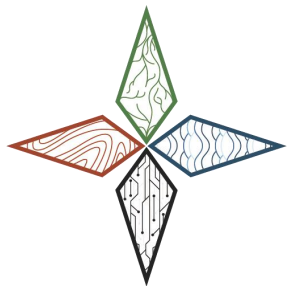
Chongqing, China



Shenzhen, China

## Proud Partners





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المجرة المرئية • Display Vision

# CONTACT US

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